

The Baillie Gifford Prize Competition

Terms and Conditions

1. This is a global competition for people aged 16 years and over.
2. There is no entry fee and no purchase necessary to enter this competition.
3. By entering this competition, an entrant is indicating their agreement to be bound by these terms and conditions.
4. Route to entry for the competition and details of how to enter via 'BGPrize' on Twitter, Facebook and Instagram.
5. This competition is only running on these 3 platforms.
6. You can enter on all three channels multiple times.
7. Closing date for entry will be Thursday 5 November 2020 at midnight (GMT). After this date no further entries to the competition will be permitted.
8. The rules of this competition and how to enter are as followed:
 - Ensure you are following the @BGPrize on the social media platform you are entering the competition on.
 - Twitter
 - Like and retweet the post using the hashtag #BGP2020Win along with your thoughts about Matthew Cobb's book, The Idea of the Brain: A History
 - Instagram
 - Like the post
 - Comment your thoughts below the posts about Matthew Cobb's book, The Idea of the Brain: A History
 - Facebook
 - Like the post
 - Share the post to your feed using the hashtag #BGP2020Win along with your thoughts about Matthew Cobb's book, The Idea of the Brain: A History
 - Your account must be a public account on the platform you are entering on.
9. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
10. There will be one winner who will win the following prize:
 - A signed set of The Baillie Gifford 2020 shortlist. The 'shortlist set' includes all 6 books on the shortlist:
 - One Two Three Four: The Beatles in Time by Craig Brown (Harper Collins, 4th Estate)
 - The Idea of the Brain: A History by Matthew Cobb (Profile Books)

- Black Spartacus: The Epic Life of Toussaint Louverture by Sudhir Hazareesingh (Penguin Random House, Allen Lane)
 - Our Bodies, Their Battlefield: What War Does to Women by Christina Lamb (Harper Collins, William Collins)
 - Stranger in the Shogun's City: A Woman's Life in Nineteenth-Century Japan by Amy Stanley (Vintage, Chatto & Windus)
 - The Haunting of Alma Fielding: A True Ghost Story by Kate Summerscale (Bloomsbury Publishing, Bloomsbury Circus)
11. The prize is as stated and no cash or other alternatives will be offered. The prizes are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
 12. The winner of this prize will be chosen at random and will be contacted by private message within 72 hours of the closing date. If the winner cannot be contacted or does not claim the prize within 12 hours of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
 13. The winner agrees to the use of their name and image in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely in accordance with current [UK] data protection legislation and will not be disclosed to a third part without the entrant's prior consent.
 14. The winner will receive signed copies of the shortlist set as soon as responsibly practical due to COVID-19 pandemic. Four Communications Group Limited shall not be held responsible for any delivery issues.
 15. Entry into the competition will be deemed as acceptance of these terms and conditions.
 16. This promotion is no way sponsored, endorsed or administered by, or associated with any other Social Network. You are providing your information to The Baillie Gifford Prize Foundation via Four Communications Group Limited and not to any other party.